

Reclaim Power - Tips for Shooting Interviews

1. Find a quiet place, and turn off fans or a/c. Even slight noises can be distracting on film.
2. Try to find a simple, uncluttered background, such as a plain white or single color wall.
3. Try to find a place with lots of light, natural light from windows is very good.
4. Use a phone with the highest quality camera possible. The iPhone 6 and 6s are very good.
5. Go into the phone's settings and make sure the highest quality is selected for video recording. On late model iPhones, this is "4k."
6. Make sure to turn the phone horizontally to shoot in landscape mode.
7. Place the phone on a tripod, if possible, and set it at a height equal to the subject's eye level.
8. Center the subject horizontally in the frame
9. Leave just a little space between the subject's head and the top of the frame
10. Set the bottom of the frame at the subject's waist, just below their elbows
11. Instruct the subject to look directly at the camera. Try to avoid using cue cards as they encourage the subject to look off camera

